

# Brother P-touch TZe labelling tape.

TZe tape - Same great label but now with new packaging!

## What is Brother's new TZe tape?

They are the same durable TZ labels you're accustomed to but now with new packaging which features:

**OLD PACKAGING**

**TZ tape: Cardboard box**

**NEW TZe tape: Plastic Pillow pack**

**Recycled Content** - Cassette contains at least 5% recycled material

**Reduced Plastic** - Cassette plastic weight reduced by at least 15%

**Reduced carbon emission** - by 12%

**Eco-friendly packaging** - using 80% less plastic than before

There is no difference with the label - just the packaging!

## FAQ's

Questions	Answers
What is the "e" in TZe?	The "e" in TZe stands for environmental and simply means it's in the new packaging.
Are all the tape series changing?	Yes, the entire TZ tape series will change to the TZe series.
What are the new part numbers going to be?	The code numbers will be very similar to the old ones - just with an "e" following TZ, i.e., TZe-231 (Was TZ-231).
Can I use TZe tapes with the existing range of P-touch labellers?	Yes TZe tapes are backward compatible and can be used in both existing and future P-touch labeller models.
Can I use TZ tapes with upcoming new models in the P-touch labeller range?	No, TZ tapes are not forward compatible and cannot be used in any new P-touch models.
Do I need to do anything different when ordering?	No, our tapes guides have been updated and you will automatically receive the new TZe tapes.
Is the label affected by this change?	There is no change made to the label. It is the same durable laminated label that you have been accustomed to.

Water Resistant

Temperature Resistant

Abrasion Resistant

Chemical Resistant

P-touch LABELS TESTED TO THE EXTREME

LABELS THAT STICK.

P-touch