

## Packaging

With eye-catching, modern and highly visible packaging, all items are easy to display on our free on-loan sales unit and packed in recyclable, euro-hooked boxes with product information prominently displayed in five European languages.

## POS

Purpose-designed to display the new AF range, this unique point-of-sale unit ensures that products stand out and look even more attractive to users. Available on free on-loan basis for set periods (see loan agreement for more details).

## Innovation

Research and development, quality control and environmental concern are fundamental to our determination to provide the highest levels of product and service. All AF packaging is recyclable, all wipes are biodegradable and every AF product is designed to be as user-friendly as possible.



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# Little ideas that make a big difference



Work smart... Work clean

## Introduction

Worldwide specialist manufacturers in computer, office equipment and multimedia cleaning products, AF International introduce an extensive new range of environmentally-friendly ICT cleaning solutions for small offices, home workstations and mobile workers manufactured to BS EN ISO 9001:2000 certification at our own production sites.

## The Range

This brand-new range has been specially developed to encourage and increase the safe, systematic cleaning of every kind of office equipment. It is also ideally designed for retail channels. The need for regular cleansing and sanitising within the working area has been highlighted in recent reports for reasons of health, safety and improved office hygiene.

### Screen Cleaning

Dirt, dust and greasy fingerprints make screens difficult to read and by using a suitable cleaner, computer users can avoid headaches, eyestrain and wrinkling of the delicate skin around the eyes. Use these cleaners on monitors, laptops, iPods, PSPs, PDAs, mobile phone screens, MP3 player screens and game consoles.

**Product:** Screen-Wipes

**Description:**  
Designed for use on all screens in the home and office including CRT, TFT, LCD touchpads and plasma technology, these wet/dry wipes remove dirt, grease and grime easily and quickly.

**Product:** Screen-Clene

**Description:**  
A spray for cleaning all screens including plasmas which should be used in conjunction with AF Super-Cloths. Dirt, dust and grease are removed quickly for a streak-free finish.

**Product:** Screen-Protector

**Description:**  
Anti-static screen protector and cloth to clean and protect your screen. Non-flammable, non-toxic and extremely safe to use, this film helps preserve screens as well as dramatically reducing static.

### Telephone Cleansing

Phones, headsets and mobile phones are some of the most shared office items and consequently carry thousands of harmful bacteria.

**Product:** Telephone-Wipes

**Description:**  
Pre-saturated anti-bacterial cleansing wipes for cleaning and sanitising all phones, headsets and telecommunication equipment. Ideal for use on mobiles, hands-free kits and Bluetooth devices.



### Surface Cleaning

Regular cleaning not only makes surfaces look spotless, it also helps create a hygienic and bug-free office. These AF products are carefully selected for safe and efficient use on all plastic and moulded casings.

**Product:** Anti-Static Surface Cleaner

**Description:**  
Powerful foaming surface cleaner for use with AF Super-Cloths to lift dirt and grease for that gleaming finish. Contains anti-static properties to reduce dust build-up.

**Product:** Anti-Static Surface Wipes

**Description:**  
General-purpose pre-saturated cleaning wipes. Non-flammable and alcohol-free, they contain anti-static solution.

### Cloths

High quality wipes for use with the AF range of products on a variety of surfaces. Ideal for glass, mirrors, LCD and TFT monitors, camera equipment, TV screens and laptops.

**Product:** Super-Cloths

**Description:**  
Large, non-woven, super-absorbent disposable cleaning cloths for general cleaning around offices and homes. Retaining their strength even when wet, they're ideal for use with Screen-Clene and Anti-Static Surface Cleaner.

**Product:** Easy-Clene

**Description:**  
Specifically developed to provide a cleaning solution for the more delicate tasks around the office. Used wet or dry, they remove grease, dust and finger marks to leave a sparkling clean finish.

## Other Areas

**Product:** Lens-Wipes

**Description:**  
Camera lens cleaning wipes for removing dirt, dust and greasy marks. A wet/dry system for the safe cleaning of compact digital, camcorder and detachable lenses.

**Product:** Sprayduster

**Description:**  
Non-flammable air duster for removing microscopic dust, lint and other contaminants from hard-to-reach areas. Ideal for keyboards, printers, fax machines, audio/video equipment, VCRs, CDs and other delicate equipment.

**Product:** Office Cleaning Kit

**Description:**  
With three products for cleaning computer equipment and other hard surfaces quickly and effectively, this is the complete cleaning kit for smaller offices or homes.

**Product:** CD/DVD Lensclene

**Description:**  
An optical lens-cleaning disk which is fitted with two micro-brushes for safe and effective dust removal. Also for use on CD-ROM, CD-RW, DVD, game console and audio CD drives.

